



**phormulis**<sup>TM</sup>  
HIGH PERFORMANCE SKINCARE

# 24h Nourish & Plump

URBAN PROOF SUBLIME  
MOISTURIZING CREAM

50 ml - 1.7 fl.Oz.

This high-performance formula, with high molecular hyaluronic acid and functional ingredients which helps restore the skin's natural moisture levels, deeply hydrates and restores glow.

Antioxidants, including Saffron and Vitamin E, shield and protect the skin against every day external aggressions.

A powerful, global skincare ally.



Dermatologically tested

## IN ADDITION TO USING THE RIGHT SKIN CARE

Protect skin from UV radiation and humidity. Choose gentle cleansing products. Drink plenty of fluids and eat 5 portions of fruit and vegetables every day. Reduce your consumption of processed meat, refined sugars, fats and fatty condiments. Limit alcohol consumption and avoid smoking.

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### HOW TO USE:

Apply evenly to face, neck and décolleté, morning and evening.

Massage gently for better absorption.

Avoid contact with your eyes.

### Intensive use

For an ultra-intensive treatment, apply a generous layer of cream and leave on for 15 minutes or overnight. If necessary, remove product excess with a tissue, without rinsing.

### Special treat

Apply to prep, smooth and hydrate the skin before applying make-up.

## CONTAINS:

### Saffron extract

a precious spice rich in antioxidants, with protective, brightening properties

### An active blend of humectants

with moisturizing and emollient properties

### High molecular weight hyaluronic acid

stimulates collagen production and delivers elasticity to the skin

### Shea butter

with emollient and antioxidant properties

### Natural Vitamin E

a blend of tocopherols known for their antioxidant properties, derived from sunflower oil that is rich in natural squalene



## SELF-ASSESSMENT QUESTIONNAIRES\*:



**Volunteers** agree that the cream is perfect for daily 24h hydration

*\*Self-assessment questionnaire delivered to 17 women and men who applied Nourish & Plump.24h for 30 days*

## EFFICACY TESTS\*\*:



**+28% increase of hydration** after 30 days of treatment



**- 42% reduction of wrinkle length** after 30 days of treatment

*\*\*Efficacy tests conducted using professional instrumentation on 6 women and men who applied Nourish & Plump.24h twice a day for 30 days*

INGREDIENTS: AQUA [WATER], CAPRYLIC/CAPRIC TRIGLYCERIDE, GLYCERIN, GLYCERYL STEARATE CITRATE, BUTYROSPERMUM PARKII (SHEA) OIL, PROPYLHEPTYL CAPRYLATE, GLYCERYL STEARATE, SODIUM HYALURONATE, CETEARYL ALCOHOL, SODIUM PCA, FRUCTOSE, CROCUS SATIVUS FLOWER EXTRACT, SODIUM LACTATE, NIACINAMIDE, GLYCINE, UREA, INOSITOL, LACTIC ACID, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, TOCOPHEROL, SODIUM POLYACRYLATE, SODIUM STEAROYL LACTYLATE, SODIUM LAUROYL GLUTAMATE, ACACIA SENEGAL GUM, CAPRYLYL GLYCOL, 1,2-HEXANEDIOL, SQUALENE\*, XANTHAN GUM, PARFUM [FRAGRANCE], TETRASODIUM GLUTAMATE DIACETATE, DIETHYLHEXYL SYRINGYLIDENEMALONATE, PROPANEDIOL, SODIUM BENZOATE, TROPOLONE, BETA-SITOSTEROL, SODIUM HYDROXIDE, POTASSIUM SORBATE.

\*da olio di girasole